



Software Ecosystems Summit 2008

Growing Software, IT & Technology Companies with Strategic Alliances & Partnering

June 25-26, Denver Colorado
Hyatt Regency Tech Center

Sponsorship and Exhibit Opportunities

Upper Level Sponsorships

Platinum Sponsorship **1 Available** **\$6,000**

- ✓ Tabletop display for products or literature in main session room.
- ✓ Three full conference registrations
- ✓ Half-price registration fee for additional company representatives
- ✓ Premium logo placement at event
- ✓ Company promotion on event website
- ✓ Company promotion on event promotional pieces (direct mail and email)
- ✓ Placement of up to 10 PDF pages of company information on Proceedings CD
- ✓ Unlimited use of post-event registrants mailing list
- ✓ Banner placement on four Software Business eNewsletters— two before the event, two following the event.

Gold Sponsorship **1 Available** **\$4,000**

- ✓ Tabletop display for products or literature in main session room.
- ✓ Two full conference registrations
- ✓ Half-price registration fee for additional company representatives
- ✓ Premium logo placement at event
- ✓ Company promotion on event website
- ✓ Company promotion on event promotional pieces (direct mail and email)
- ✓ Placement of up to 5 PDF pages of company information on Proceedings CD
- ✓ Unlimited use of post-event registrants mailing list
- ✓ Banner placement on two Software Business eNewsletters – one before the event, one following the event.

Webcom Communications Corp.

A Premier Producer of Advanced Technology Events

7355 East Orchard Road, Suite 100 • Greenwood Village • Colorado • 80111

Phone: 720-528-3770 or 800-803-9488 • Fax: 720-528-3771 • www.infowebcom.com

Silver Sponsorship

1 Available

\$2,000

- ✓ Tabletop display for products or literature in main session room.
- ✓ One full conference registrations
- ✓ Half-price registration fee for additional company representatives
- ✓ Premium logo placement at event
- ✓ Company promotion on event website
- ✓ Company promotion on event promotional pieces (direct mail and email)
- ✓ Placement of up to 3 PDF pages of company information on Proceedings CD
- ✓ Unlimited use of post-event registrants mailing list
- ✓ Button placement on one Software Business eNewsletter preceding the event

**For more information, contact
Jessi Carter: 800-803-9488 ext. 124 or jessic@infowebcom.com**

Payment Terms and Conditions:

All sponsorship and exhibit opportunities are first-come, first-serve. A non-refundable fee of 50% must be paid upon signing the contract in order to reserve the opportunity. The remainder must be paid no later than 90 days prior to the event. Participants entering into contract within 90 days of the event are required to pay in full upon submission of application.

The conference is organized by Software Business magazine and produced by Webcom Communications Corp., the magazine's publisher.